

ADVERTISE

2026-2027 CONCERT SEASON

Celebrating Our 80th Season: From 80 to Infinity!

TOSHIYUKI SHIMADA, MUSIC DIRECTOR & CONDUCTOR · GARDE ARTS CENTER, NEW LONDON, CT





2026-2027 Concert Season

All concerts performed at the **Garde Arts Center**, 325 State Street, New London, CT 06320, at 7:30PM, except the Holiday Spectacular matinee at 3:00 PM.

CONCERT DATE	PROGRAM
Oct 24, 2026	Shadows & Spirits <i>Saint-Saëns, Dukas, Prokofiev & Rachmaninoff, featuring young violinist Isabela Diaz, ECSO 2026 Competition Winner</i>
Nov 21, 2026	Paris to Pathos: A Journey Through Sound <i>Gershwin, Barber & Tchaikovsky, Simon Holt of Salt Marsh Opera conducts</i>
Dec 5, 2026 (Matinee)	Holiday Spectacular <i>Family favorites from Frozen, Sleigh Ride & a holiday singalong with Laura Darrel & Christopher Faison</i>
Jan 23, 2027	Infinite Seasons <i>Vivaldi's Four Seasons with Stephan Tieszen, ECSO Concertmaster, plus Mozart & Brahms</i>
Feb 20, 2027	Voyage Along the Silk Road <i>Mozart & Ippolitov-Ivanov, plus concerti featuring Emma Carvalho, violin, and Bulent Evcil, flute</i>
Apr 3, 2027	Boundless Beethoven <i>Beethoven's Piano Concerto No. 4 with pianist Eva Virsik, and Symphony No. 9</i>

Ad Submission Deadlines

Fall: Friday, October 9, 2026

Spring: Monday, January 11, 2027

Concert programming subject to change. For the most current season details, visit www.ectsymphony.com.

Founded in 1946 • 289 State Street, New London, CT 06320 • 860.443.2876 • www.ectsymphony.com



AD SIZES



FULL PAGE

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HALF PAGE

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QTR PAGE

4 ½" w × 1 ⅞" h

How to Reserve Your Ad

- **Submit your artwork:** Send your ad as a high-resolution, print-ready PDF to Caitlin Meyer, Executive Director, at caitlin@ectsymphony.com.
- **Payment:** Accepted by check, payable to ECSO and mailed to 289 State Street, New London, CT 06320, or by credit card via online or over the phone 860.443.2876
- **Cover placement:** Full-color back and inside-cover space is limited and offered on a first-received, first-placed basis.
- **Stay current:** Concert information is subject to change. Visit www.ectsymphony.com for the latest season details.



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<https://ectsymphony.com/program-advertising/>

2026-2027 PROGRAM BOOK AD RATES

Ad Size / Location	Width	Height	3 Programs (Half Season)		6 Programs (full season)	
			Color	B&W	Color	B&W
Centerfold			\$1,440	N/A	\$2,400	N/A
Back Cover	5 ⅜"	8 ⅜"	\$1,050	N/A	\$1,750	N/A
Inside Front Cover			\$900	N/A	\$1,500	N/A
Inside Back Cover			\$900	N/A	\$1,500	N/A
Full Page	4 ½"	7 ½"	\$537	\$435	\$895	\$725
Half Page	4 ½"	3 ¾"	\$360	\$300	\$600	\$500
Quarter Page	4 ½"	1 ⅞"	N/A	\$240	N/A	\$400
Quarter Page Vertical	2 ¼"	3 ¾"	N/A	\$240	N/A	\$400
Eighth Page	4 ½"	¾"	N/A	\$150	N/A	\$250



ABOUT ECSO

Eighty Years of Music in Eastern Connecticut

Now in its 80th season, the Eastern Connecticut Symphony Orchestra has been the region's premier orchestra since 1946, bringing world-class symphonic music to southeastern Connecticut. Under the baton of Music Director and Conductor Toshiyuki Shimada, ECSO presents a full season of subscription concerts at the historic Garde Arts Center in New London, drawing engaged audiences from across the region.

Advertising in our program book puts your business in front of loyal subscribers and concertgoers who turn out for every performance, from holiday favorites to symphonic masterworks. It is also a meaningful way to invest directly in ECSO's mission: keeping live orchestral music thriving in eastern Connecticut for generations to come.

Ready to advertise with ECSO?

Caitlin Meyer, Executive Director

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